Positive
Tomorrows

Recommended logo on White background



4-Color Process



4-Color Process



2-Color Spot



2-Color Spot



1-Color Spot PMS 7686



1-Color White



Grayscale



Grayscale



Black



White

These logos were created as vector art in **Adobe Illustrator CC.**

Included in this logo package are the following logo formats: 4-color process, 2-color spot, 1-color spot, grayscale, black & white and reverse versions.

Each logo is provided as an **EPS, JPG** and **PDF** file.

EPS files are the most common type and should be used whenever possible in any reproduction application.

JPG files are only provided for use in medium-resolution applications such as PowerPoint, Word or Excel documents, or for visual preview; these JPG files are not intended for use in any sort of reproduction.

Use a vector/EPS version of this logo for digital applications.

**PANTONE® Color Palette**

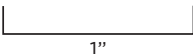| PANTONE® 7550C | PANTONE® 7686C | PANTONE® COOL GRAY 9C | PANTONE® BLACK C |
|---|---|---|---|
| c17 m45 y100 k1 | c98 m77 y14 k2 | c56 m47 y44 k10 | c30 m0 y0 k100 |



1"

It is not recommended to use this logo smaller than 1 inch wide.

The following files are included on this disc (.eps, .jpg and .pdf formats):

PT-4c
PT-4c-R

PT-2cS
PT-2cS-R

PT PMS 7686
PT PMS 7550-R

PT-GS
PT-GS-R

PT-Black
PT-White-R

Recommended logo on White background

**Positive ☆ Tomorrows**
4-Color Process

**Positive ☆ Tomorrows**
2-Color Spot

**Positive ☆ Tomorrows**
1-Color Spot PMS 7686

**Positive ☆ Tomorrows**
Grayscale

**Positive ☆ Tomorrows**
Black

**Positive ☆ Tomorrows**
4-Color Process

**Positive ☆ Tomorrows**
2-Color Spot

**Positive ☆ Tomorrows**
1-Color Spot White

**Positive ☆ Tomorrows**
Grayscale

**Positive ☆ Tomorrows**
White

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**PANTONE® Color Palette**

| PANTONE® 7550C | PANTONE® 7686C | PANTONE® COOL GRAY 9C | PANTONE® BLACK C |
|---|---|---|---|
| c17 m45 y100 k1 | c98 m77 y14 k2 | c56 m47 y44 k10 | c30 m0 y0 k100 |

**Positive ☆ Tomorrows**

|← 1.5" →|

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The following files are included on this disc (.eps, .jpg and .pdf formats):

PT-H-4c
PT-H-4c-R

PT-H-2cS
PT-H-2cS-R

PT-H-PMS 7686
PT-H-White-R

PT-H-GS
PT-H-GS-R

PT-H-Black
PT-H-White-R

Recommended logo on White background



4-Color Process



4-Color Process



2-Color Spot



2-Color Spot



1-Color Spot PMS 7686



1-Color Spot White



Grayscale



Grayscale



Black



White

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### PANTONE® Color Palette

| PANTONE® 7550C | PANTONE® 7686C | PANTONE® COOL GRAY 9C | PANTONE® BLACK C |
|---|---|---|---|
| c17 m45 y100 k1 | c98 m77 y14 k2 | c56 m47 y44 k10 | c30 m0 y0 k100 |



1.5"

It is not recommended to use this logo smaller than 1.5 inch wide.

The following files are included on this disc (.eps, .jpg and .pdf formats):

PT-Hr-4c
PT-Hr-4c-R

PT-Hr-2cS
PT-Hr-2cS-R

PT-Hr-PMS 7686
PT-Hr-White-R

PT-Hr-GS
PT-Hr-GS-R

PT-Hr-Black
PT-Hr-White-R

4-25-2019

Recommended logo on White background

4-Color Process

4-Color Process

2-Color Spot

2-Color Spot

1-Color Spot PMS 7686

1-Color White

Grayscale

Grayscale

Black

White

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**PANTONE**® **Color Palette**

| PANTONE® 7550C | PANTONE® 7686C | PANTONE® COOL GRAY 9C | PANTONE® BLACK C |
|---|---|---|---|
| c17 m45 y100 k1 | c98 m77 y14 k2 | c56 m47 y44 k10 | c30 m0 y0 k100 |

1"

It is not recommended to use this logo smaller than 1 inch wide.

The following files are included on this disc (.eps, .jpg and .pdf formats):

PT-V-4c
PT-4c-R

PT-V-2cS
PT-V-2cS-R

PT-V-PMS 7686
PT-V-White-R

PT-V-GS
PT-V-GS-R

PT-Black
PT-V-White-R

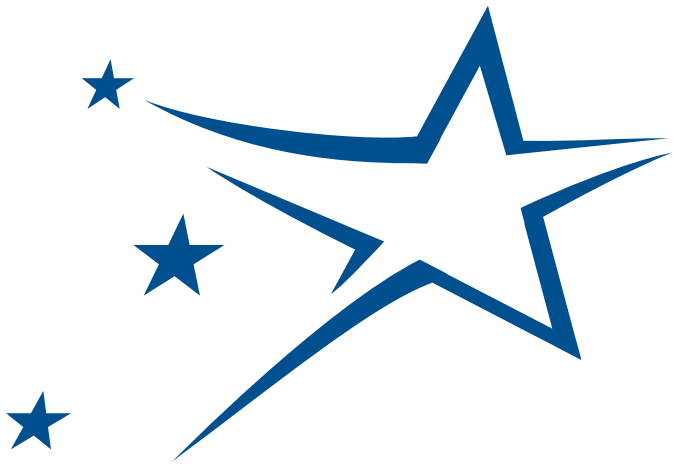Recommended logo on White background

4-Color Process

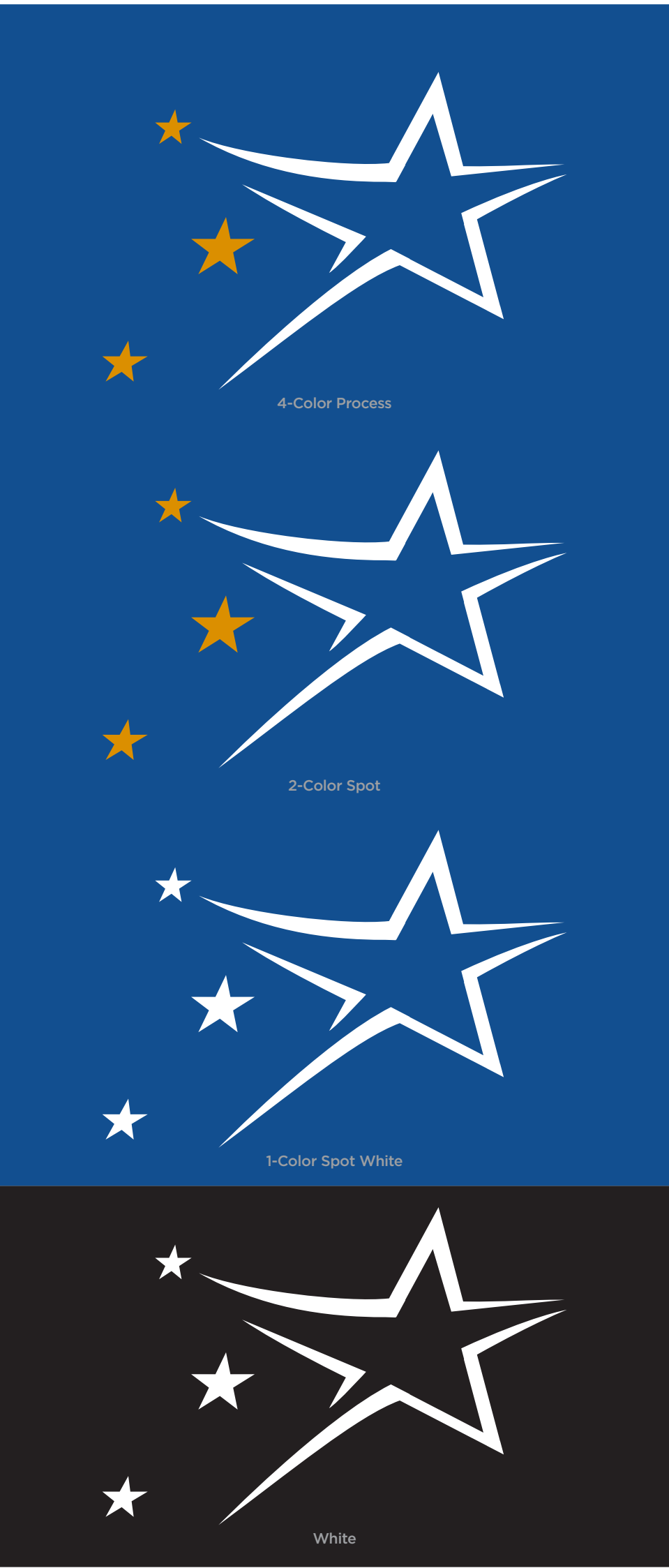4-Color Process

2-Color Spot

2-Color Spot

1-Color Spot PMS 7686

1-Color Spot White

Black

White

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### PANTONE® Color Palette

| PANTONE® 7550C | PANTONE® 7686C | PANTONE® COOL GRAY 9C | PANTONE® BLACK C |
|---|---|---|---|
| c17 m45 y100 k1 | c98 m77 y14 k2 | c56 m47 y44 k10 | c30 m0 y0 k100 |

.75"

It is not recommended to use this logo smaller than .75 inch wide.

The following files are included on this disc (.eps, .jpg and .pdf formats):

PTI-4c
PTI-4c-R

PTI-2cS
PTI-2cS-R

PTI-PMS 7686
PTI-White-R

PTI-Black
PTI-White-R

**PRIMARY**



**HORIZONTAL**



**ICON**